



THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Applicant:

Tomer Palatin

Serial No.: 09/785,487

Filed: February 20, 2001

For: A competitive on-line merchandising system

Examiner: Thompson Jr., Forest

Commissioner of Patents and Trademarks  
Alexandria, Virginia 22313

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JUL 23 2004

**GROUP 3600**

Group Art Unit: 3625

Attorney  
Docket: 2457/1

RESPONSE

Sir:

This is in response to the United States Patent and Trademark Office Action mailed Jan. 20, 2004, which response is being made on or before July 20, 2004 and for which three month's extension fees are due. No amendments are entered.